Talking Back to Facebook: The Common Sense Guide to Raising Kids in the Digital Age

James P. Steyer

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A smart, urgently needed book that helps parents and their kids navigate today's online landscape—from the founder and CEO of the nation's leading authority on kids and the media.

Now, more than ever, parents need help in navigating their kids' online, media-saturated lives. Jim Steyer, founder and CEO of Common Sense Media, the nation's leading kidsand- media organization, and the father of four children, knows that many parents and teachers—unlike their technology-savvy kids—may be tourists in the online world.

In this essential book, Steyer—a frequent commentator on national TV and radio— offers an engaging blend of straightforward advice and anecdotes that address what he calls RAP, the major pitfalls relating to kids' use of media and technology: relationship issues, attention/addiction problems, and the lack of privacy. Instead of shielding children completely from online images and messages, Steyer's practical approach gives parents essential tools to help filter content, preserve good relationships with their children, and make common sense, value-driven judgments for kids of all ages.

Not just about Facebook, this comprehensive, no-nonsense guide to the online world, media, and mobile devices belongs in the hands of all parents and educators raising kids in today's digital age.

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