



Getting in the Game: Guiding Your Startup Through the World of Venture Capital and Angel Investors

Matt Crowley

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Learn how to successfully build and finance your startup using the advice of a venture lawyer with over \$6 billion in corporate finance experience. Now in its second edition, this book breaks down the lessons a startup business needs to learn to go from great idea to successful exit. Each chapter is geared to explaining in simple terms what an entrepreneur needs to know about finding and meeting venture capital firms and angel investors and giving them winning presentations. The book guides the reader through challenging concepts like dilution and capitalization tables in an easy-to-understand format. The author shares life lessons from other startups to help the reader avoid pitfalls that other first-time founders can easily avoid with a little forewarning. The book contains valuable examples of term sheets, nondisclosure agreements and other useful information that every startup team should have in their toolboxes.

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