



Plate to Pixel: Digital Food Photography & Styling

Helene Dujardin

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Plate to Pixel: Digital Food Photography & Styling Helene Dujardin Tips and techniques for making food *look* good—before it *tastes* good!

Food photography is on the rise, with the millions of food bloggers around the world as well as foodies who document their meals or small business owners who are interested in cutting costs by styling and photographing their own menu items, and this book should serve as your first course in food photography. Discover how the food stylist exercises unique techniques to make the food look attractive in the finished product. You'll get a taste of the visual know-how that is required to translate the perceptions of taste, aroma, and appeal into a stunning, lavish finished photograph.

- Takes you through the art and techniques of appetizing food photography for everyone from foodies to food bloggers to small business owners looking to photograph their food themselves
- Whets your appetite with delicious advice on food styling, lighting, arrangement, and more
- Author is a successful food blogger who has become a well-known resource for fellow bloggers who are struggling with capturing appetizing images of their creations

So, have the cheese say, "Cheese!" with this invaluable resource on appetizing food photography.

Photo Case Studies



Hummus (click for photo information and recipe)



Blackberry Pie (click for photo information and recipe)



Crudites with Aioli (click for photo information)

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