

## Majority-Minority Relations Census Update, Books a la Carte Plus MySocKit -- Access Card Package (6th Edition)

John E. Farley



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This topically organized text is designed to develop students' understanding of the principles and processes that shape the patterns of relations between racial, ethnic, and other groups in society. Organized by topic, this book provides a more integrated look at the social forces that affect different racial groups.

To take a tour of this book, visit: http://www.pearsonhighered.com/showtell/farley\_0205645372/web

#### What is the Pearson Census Update Edition?

The Census Update edition incorporates 2010 Census data into a course—simply and easily. The components of the Census Update Program are as follows:

- **Census Update Edition** Features fully updated data throughout the text—including all charts and graphs—to reflect the results of the 2010 Census. This edition also includes a reproduction of the 2010 Census Questionnaire for your students to explore in detail.
- 2010 Census Update Primer A brief seven-chapter overview of the Census, including important information about the Constitutional mandate, research methods, who is affected by the Census, and how data is used. Additionally, the primer explores key contemporary topics such as race and ethnicity, the family, and poverty. The primer can be packaged with any Pearson text at no additional cost, and is available via MySocLab, MySocKit, and MySearchLab. The primer can also be purchased standalone.
  - 2010 Census Update Primer Instructor's Manual with Test Bank Includes explanations of what
    has been updated, in-class activities, homework activities associated with the MyLabs and MyKits,
    discussion questions for the primer, and test questions related to the primer.
- MySocKit Gives students the opportunity to explore the methods and data and apply the results in a dynamic interactive online environment. It includes:
  - o primary source readings relevant to the Census
  - o an online version of the 2010 Census Update Primer
  - a series of activities using 2010 Census results
  - video clips explaining and exploring the Census

This Book a la Carte Edition is unbound, three-hole punched version of the textbook and provides the students the opportunity to personalize their book incorporating their own notes and taking only the portion of the book they need to calss - all at an affordable price. It comes with an access code to MySocLab, an interactive and instructive online solution for introductory sociology. It combines multimedia, video, audio, and tests and quizzes to make teaching and learning fun.

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