

Psychology of Crowds

Gustave Le Bon



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Psychology of Crowds Gustave Le Bon

In this clear and vivd book, Gustave Le Bon throws light on the unconscious irrational workings of a group thought and mass emotion as he places crowd ideology in opposition to free-thinking and independent minded individuals. He shows how the behaviour of an individual changes when part of the crowd. Le Bon concludes his work with a prophetic vision of the destruction of civilisation.



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