Understanding Privacy and Data Protection: What You Need to Know (Quick Prep)

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Data privacy impacts many aspects of our interconnected life, but can present considerable challenges for anyone attempting to navigate the maze of laws, self-regulation, and best practices that apply to the field. Understanding Privacy and Data Protection provides a timely and succinct survey for understanding the trends that impact data privacy in the age of online behavioral advertising and social networks. Written by a lawyer specializing in data privacy and security matters, the book goes beyond the headlines to provide guidance about existing US and international laws and the technological developments that impact privacy. The author explores numerous topical issues and controversies, including the impact of US government surveillance on privacy, biometric identifiers, cloud computing, the Internet of things, big data, and privacy by design. The book also provides a guide to the current cybersecurity landscape, including the significant impact of unauthorized data breaches, such as hacking attacks, on businesses and individuals. This non-technical book also describes some of the practical steps that may be taken to protect privacy and security, as these fields continue to evolve.

About the Author:
Timothy J. Toohey is a Los Angeles lawyer with the firm of Morris Polich & Purdy LLP specializing in data protection and privacy matters and intellectual property litigation. He is a US and EU Certified Information Privacy Professional (CIPP/US and CIPP/EU). Mr. Toohey is a graduate of Stanford University and Berkeley Law School and attended Oxford University as a Rhodes Scholar. Updates in the cyber, privacy, and data security fields may be followed through his website.

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