Exploring Digital PrePress: The Art and Technology of Preparing Electronic Files for Printing (Design Exploration Series)

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Ready to take on the challenges of print production without fear? There is no better source for understanding how to properly prepare electronic files for printing than Exploring Digital Prepress. An organized, linear format follows the print production process, taking readers step-by-step through simple, straightforward methods for producing the highest-quality printed artwork once an image is created on screen. Coverage explores the best type of software to use for optimal results at each stage of the prepress process, the advantages and disadvantages of different proofing methods, steps designers can take to ensure that their artwork prints correctly, and much more.

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