



Society: The Basics Plus NEW MySocLab with eText -- Access Card Package (12th Edition)

John J. Macionis

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Seeing Sociology in your Everyday Life

Macionis empowers students to understand the world around them through a sociological lens, so they can better understand sociology and their own lives.

Society: The Basics, 12th edition is written to help students find and use sociology in everyday life. With a complete theoretical framework and a global perspective, *Society: The Basics* offers students an accessible and relevant introduction to sociology.

The new edition continues to grow to meet readers' changing needs. With a newly integrated pedagogical framework, readers are guided through both the text - and optional new MySocLab - to build their critical thinking skills while learning the fundamentals of sociology.

Teaching and Learning Experience

This program will provide a better teaching and learning experience – for you and your students. Here's how:

- *Personalize Learning* - The new MySocLab delivers proven results in helping students succeed, provides engaging experiences that personalize learning, and comes from a trusted partner with educational expertise and a deep commitment to helping students and instructors achieve their goals.
- *Improve Critical Thinking* –Six new learning objectives per chapter help readers build critical thinking and study skills.

- *Engage Students* – New design, everyday life and pop culture examples make sociology relevant for students today.
- *Explore Theory* – Three main theoretical perspectives are discussed in every chapter.
- *Understand Diversity* - Contemporary research informed by expert reviewers and cutting edge data sources reflect a broad range of race / class / gender.
- *Support Instructors* - Author written activities and assessment in MySocLab, the test bank and instructor's manual help provide support for instructors.

Note: MySocLab does not come automatically packaged with this text. To purchase MySocLab, please visit: www.mysoclab.com or you can purchase a valuepack of the text + MySocLab (at no additional cost).

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