



Historical Dictionary of Japanese Business (Historical Dictionaries of Professions and Industries)

Stuart D.B. Picken

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Japan, although now listed as the world's third-largest economy after that of the United States and China, has been too readily dismissed in the late 20th century as a spent force. This is as unfortunate as it is incorrect for a number of reasons. First, while the Peoples' Republic of China, is indeed growing and its markets are expanding, an enormous amount of the impetus for development as well as logistical support is coming from large numbers of Japanese corporations operating in the PRC. Major Japanese enterprises such as Toyota, Sony, and Honda are already in China or are in the process of establishing a presence there. The export of Japanese technology remains an important contribution to China's development. The benchmark of product quality within Asia and in some areas beyond has been set by Japanese industrial standards.

This second edition of *Historical Dictionary of Japanese Business* contains a chronology, an introduction, appendixes, and an extensive bibliography. The dictionary section has over 800 cross-referenced entries on important personalities, Japanese businesses, politics, and economy,. This book is an excellent access point for students, researchers, and anyone wanting to know more about Japanese Business.

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