

It's Your Way, Or The Hi Way: The Five Ways High Impact Leaders Excel

Brian S Kagan



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It's Your Way, Or The Hi Way: The Five Ways High Impact Leaders Excel Brian S Kagan It's Your Way, or the HI Way Presence. Vision. Capacity. Resource. Trigger. Five simple words: Can the road to success really be so simply summed up? Yes, and leadership and brand expert Brian Kagan explains exactly how in the business and economics bible, It's Your Way, or the HI Way: The 5 Ways High Impact Leaders Excel. Kagan turns traditional decision-making on its head, taking the focus from leader-centric thinking to a more customer-focused approach. Whether you're a decision maker in a multi-million-dollar enterprise or the head of a small non-profit, you learn the person-to-person mindset you need to drive your personal and business success. It's Your Way, or the HI Way places Kagan's 35 years of branding experience and insight squarely at the feet of prospective business leaders in a user-friendly format. A how-to for the high-powered, the book provides clear, action-oriented solutions to get entrepreneurs, businessmen, and businesswomen on the HI (High Impact) Way to powerful results.



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