

Experimental Psychology: A Case Approach (8th Edition)

M. Kimberly MacLin, Robert L. Solso



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Presenting a principle or problem in experimental design, the authors then show how the problem has been dealt with in psychological literature. Organized into two parts (Basic Principles of Experimental Design and Analysis of Experiments), this book combines a text and case approach to examine the methods of experimental psychology. Using published research findings, students read, critique, and analyze actual cases/experiments from all aspects of psychology that exemplify various design principles.



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