

# **Zope: Web Application Development and Content Management (Landmark (New Riders))**

Jerry Spicklemire, Steve Spicklemire, Kevin Friedly, Kim Brand



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To the end user a Zope website appears to be powered by just another web server, as it undoubtedly should. However, web developers need to be aware of some basic principles in order to take the best advantage of Zope¿s special abilities. They also need to be able to develop applications that are effective in gaining intimate familiarity and subtle details of coding practices unique to Zope.

In *Zope: Web Application Development and Content Management*, emphasis is placed on effectively using Zope at the earliest possible point and then quickly learning to use Zope itself as a powerful toolkit to continue developing the website. Detailed explanations are included to assure that the reader can readily understand the critical role of objects as the building blocks to Zope.

In the final chapters special attention is paid to vital concerns of a sophisticated production environment. Zope is a full-featured environment, quite capable of supporting genuine state of the art commercial websites, but not without diligent application of competent knowledge. The needs of mission critical users are covered in detail.



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