



Society in Focus: An Introduction to Sociology (English and English Edition)

William E. Thompson Professor, Joseph V. Hickey Emeritus Professor, Mica L. Thompson

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Examining the role of mass media and information technology in contemporary society, *Society In Focus, Eighth Edition*, emphasizes the increasing diversity and globalization of societies everywhere. It is designed to help students think clearly and critically about sociological issues, concepts, and methods. Questioning is at the heart of this approach, and as students read this book they are encouraged to become part of the sociological enterprise—rather than remain passive observers. Every element of the text is designed to challenge students to evaluate social issues and, guided by the sociological imagination, to clearly formulate their own positions. By asking questions that demand sociological and creative thought, students are reminded that their conclusions and decisions, as well as their non-decisions and inaction, may have important social consequences.

New to this edition:

- New coauthor Mica Thompson, an experienced teacher of introduction to sociology, brings a fresh new perspective as well as a wide array of different life experiences to this edition of *Society in Focus*.
- An expanded critical analysis in Chapter 1 introduces all forms of media and technology, and every chapter examines an aspect of their powerful social influence.
- Chapters 9, 16, and 17 have been updated to include the most recent worldwide financial and economic developments, to help explain globalization and cultural diversity.
- Expanded application of feminist theory in every chapter to help students recognize the importance of gender diversity and the contributions of that theoretical perspective in sociology.
- Updated and brand new boxes throughout encourage students to take a closer look at society and selected social issues.

This book is accompanied by a learning package designed to enhance the experience of both instructors and students:

Instructor's Manual.* For each chapter in the text, this valuable resource provides a lecture outline, student learning objectives, key terms with definitions, discussion questions, and web resources.

Test Bank.* The Test Bank includes multiple choice questions marked with difficulty and skill levels and referenced by section. The true-false, fill-in-the-blank, matching, and essay questions are all referenced by section.

PowerPoint® Presentation.* The PowerPoint® slides provide lecture outlines as well as the tables, maps, and figures from the text.

Learning Management System (LMS) Cartridge. Available for most learning management systems, this cartridge contains the test questions and Companion Website material that accompany *Society in Focus: An Introduction to Sociology, Eighth Edition*. This cartridge allows for better integration of the materials with your course and makes it easy for student test results and graded assignments to flow into instructor gradebooks.

****The Instructor's Manual, Test Bank, PowerPoint® Presentation, and the Learning Management System Cartridge are available to adopters for download. Please contact textbooks@rowman.com to gain access.***

Enhanced eText. The Enhanced eText allows students to access their textbook anytime and anywhere they want. The eText for *Society in Focus: An Introduction to Sociology, Eighth Edition*, features direct links to flash cards, self-quizzes, and additional activities designed to enhance the concepts in each chapter. The Enhanced eText can be purchased at www.rowman.com or any other retailer of online texts.

Companion Website. Accompanying the text is an open-access Companion Website designed to reinforce the main topics. For each chapter, flash cards, self-quizzes, and additional activities help students master the information they learn in the classroom. Students can access the Companion Website from their computer or mobile device on the text's catalog page at www.rowman.com.

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